



# Logan Schaubert

## Contact




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## Skills

- Hudl Sportscode 
- Synergy 
- Adobe 
- Player Development

## Other Experiences


 Heelsreport 2017-2023  
*Instagram Content Creator*

- Founder of @Heelsreport on Instagram.
- Created and managed a digital platform covering the University of North Carolina Men's Basketball Program, reaching a peak of 23,100 followers in 2023 — the third-largest UNC fan page on Instagram.
- Produced a wide range of content including game day/postgame graphics, highlights, player interviews, and news updates.
- Oversaw all aspects of brand growth, content strategy, and fan engagement, dedicating 10-20 hours per week to coverage and creative development.

 NBA G-League Ball Boy 2010-2012  
*Dakota Wizards*

- Youngest ball boy in the G-League at 8 years old.
- Assisted with bench operations, pregame/halftime rebounding, floor maintenance, and team errands for both home and visiting squads.
- Supported and interacted with professional players and coaches, including Danny Green, Avery Bradley, Nick Nurse, Nate Bjorkgren, and Chris Finch.

## Education

 University of North Carolina at Chapel Hill 2023-2026  
*B.A. Media & Journalism; Dean's List; Sports Communication Certificate*


## Experience

 Remote Video Scouting Intern 2025-2026  
*Arkansas State Men's Basketball*

- Assigned primary responsibility for tracking six NCAA conferences (ACC, WCC, MAC, NEC, CAA, MAAC) and Division II programs, developing deep knowledge of teams, players, and playing styles.
- Evaluated 275+ potential transfer portal targets and compiled 300+ game reports and composite scouting breakdowns via HUDL Instat and CBB Analytics.
- Conducted specialized talent projects identifying the top 60 D2 "shifty" scorers and top 50 low-major D1 "shifty" prospects.
- Delivered detailed written reports and actionable insights to Head Coach Ryan Pannone and Assistant Coach Anthony Goods, ensuring alignment with staff recruiting priorities.
- Assessed player strengths, weaknesses, and system fit to inform transfer portal strategy and future roster construction.
- Maintained an updated knowledge base of high-priority targets, enhancing program-wide recruiting intelligence.

 UNC JV Basketball Player 2024-2025  
*University of North Carolina at Chapel Hill*

- Member of the final JV basketball team in program history.
- Committed 10-15 hours per week to practices and games, with an additional 10-15 hours dedicated to skill development, weight training, and film study.
- Contributed to a 12-1 season record, closing the program's JV era

 Skill Enhancement Trainer 2021-Present  
*I'm Possible Training*

- Prepare and lead skill development workouts focused on footwork, coordination, and pace.
- Trained under the guidance of founder Micah Lancaster and NBA Skill Trainers Mark Kinnebrew and Anthony Porter to refine advanced player development techniques.
- Conduct personal training sessions (1-4 athletes) and large group workouts (20+ athletes).

 AAU Basketball Coach 2021-Present  
*ECI / Sanford Sports Academy*

- Conduct weekly practices and film sessions to prepare teams for competition on the Prep Hoops AAU Circuit, facing top programs across the Midwest.
- Coach and develop athletes across multiple age groups: 2021 (11U), 2022 (14U), 2023-24 (13U), and 2025 (14U).

## References

### Ryan Pannone

Arkansas State Head Coach

Phone: 727-251-4525

Email: mensball@astate.edu

### Anthony Goods

Arkansas State Asst. Coach

Phone: 951-207-7092

Email: agoods@astate.com

### Marcus Paige

Charlotte Asst. Coach

Phone: 319-775-2943

Email: mpaige5@unc.edu